

## APPENDIX TO THE BROADCASTER AGREEMENT

*This form must be submitted for each broadcaster that has contributed CMF minimum financing to the funded DM Component.*

DM Project Title: \_\_\_\_\_ ("DM Component")

CMF DM File No.: \_\_\_\_\_

Fiscal Year of Application : \_\_\_\_\_ (YYYY-YYYY)

CMF Application Program : \_\_\_\_\_

between: \_\_\_\_\_ ("DM Component Applicant")

And: \_\_\_\_\_ ("Broadcaster")

Member of: \_\_\_\_\_ ("Broadcast Ownership Group")

## TELEVISION COMPONENT

TV Project File: \_\_\_\_\_ ("TV Component")

CMF TV File No. \_\_\_\_\_

## RIGHTS

*If the broadcaster has taken rights in the Digital Media Component, please provide details as applicable:*

### Exploitation of Rights

Start of term Date: \_\_\_\_\_ (yyyy-mm-dd)

End of Term Date: \_\_\_\_\_ (yyyy-mm-dd)      Length of Term: \_\_\_\_\_ months

These rights are exclusive    **No**                              **Yes**      For \_\_\_\_\_ months

For the above-noted cash financing, the Broadcaster as acquired the rights for the following territory(ies):

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## HOSTING

**Has the broadcaster provided any of the following?**

No	Yes	Host the website on the Broadcaster's site	Other (specify): _____
No	Yes	Host a microsite/elements site?	Other (specify): _____
No	Yes	Provide a link to the website?	Other (specify): _____

## TELEVISION / DIGITAL MEDIA CONVERGENCE SUMMARY

Host Company of DM Component: \_\_\_\_\_

URL of DM Component: \_\_\_\_\_

### → **DIGITAL MEDIA COMPONENT**

#### **Has been exploited**

Date the DM Component was first made  
Available to the Canadian Public:

YYYY/MM/DD

**OR**

#### **Has not yet been exploited**

Expected Exploitation Date:

YYYY/MM/DD

### → **TELEVISION COMPONENT**

#### **Has aired**

Broadcast Date:  
(One-off or First Episode)

Date of Final Broadcast :  
(Last Episode, as applicable)

YYYY/MM/DD

**OR**

#### **Has not yet aired**

Expected Broadcast Date:

YYYY/MM/DD

AND

- ☐ The DM Component Applicant and the Broadcaster hereby agree to ensure that the DM Component: (i) will be made available to the Canadian public in a meaningful way as set out in Section 3.2.DM.5(a) of the Guidelines of the applicable program and (ii) meets the rich and substantial digital media content requirements as set out in Section 3.2.DM. of the Guidelines of the applicable program. Aboriginal Program DM Components are required to be made available to the Canadian public in an Aboriginal-Canadian language. Diverse Languages Program DM Components are required to be made available to the Canadian public in the original language(s) of the TV Component.

**DIGITAL MEDIA COMPONENT CONTENT INFORMATION:**

New Digital Media Component

Pre-existing Digital Media Component with new content modifications

**DIGITAL MEDIA COMPONENT DELIVERY METHOD (choose only one)**

*(Please consult the **CMF Digital Media Definitions** document for the definitions for Delivery Method)*

Website

Downloadable

Physical Support

Application

Streaming

**DIGITAL MEDIA COMPONENT CONTENT TYPE (choose only one)**

*(Please consult the **CMF Digital Media Definitions** document for the definitions for Delivery Method)*

Video

eBook

Web series

Game

Rich Interactive Media (Inclusive)

Social Media

Rich Interactive Media (Non-Inclusive)

## DECLARATION OF BROADCASTER SERVICES

The following is a list of any and all facilities and/or services provided by any Canadian broadcaster for the benefit of the DM Component, whether or not a fee or other consideration is being given to the broadcaster, directly or indirectly. Broadcaster facilities and/or services would include, but are not limited to, such things as crew, technicians, graphics, costs related to software, servers, hosting, maintenance, webmaster, which are provided by, owned in whole or in part by or controlled by a public or private Canadian broadcaster.

DESCRIPTION OF FACILITY OR SERVICES	BROADCASTER	BUDGET COST AMOUNT PHASE I	FINAL COST AMOUNT PHASE II
TOTAL			

*If there are no Broadcaster services in the Digital Media Component please write "NIL" in the space above.*

**If the DM component is hosted on the Broadcaster's website, the Broadcaster shall be responsible for fulfilling the mandatory reporting obligations of the DM applicant to the CMF with respect to digital analytics tagging.**

**The Broadcaster and the DM Component Applicant hereby confirm that the information and statements provided above are accurate and complete and that the terms and conditions stated herein are accepted and agreed:**

**BROADCASTER:**

**Signature :** \_\_\_\_\_  
I am duly authorized

**Name:** \_\_\_\_\_  
Please print

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_  
YYYY/MM/DD

**DM COMPONENT APPLICANT:**

Signature: \_\_\_\_\_  
I am duly authorized

**Name:** \_\_\_\_\_  
Please print

**Title:** \_\_\_\_\_

Date: \_\_\_\_\_  
YYYY/MM/DD

**Signature:** \_\_\_\_\_  
I am duly authorized

**Name:** \_\_\_\_\_  
Please print

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_  
YYYY/MM/DD

**Signature:** \_\_\_\_\_  
I am duly authorized

**Name:** \_\_\_\_\_  
Please print

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_  
YYYY/MM/DD